



Adaptivity Adds Cloud Transformation Services To Its' Quickstart Portfolio Offering

Advisory Service for Cloud Transformation Leverages Adaptivity's BluePrinting as a ServiceSM Delivery Model and Blueprint4IT Lifecycle Suite

Charlotte, NC – November 28, 2011 – [Adaptivity, The IT Blueprint Company](#), which provides an intelligent IT blueprinting software suite, announced the addition of Cloud Transformation BPaaS Service to its Quickstart Portfolio Offering. This new advisory service leverages Adaptivity's BluePrinting as a ServiceSM (BPaaS) delivery model. BPaaS is a unique and repeatable engagement methodology that combines a business-driven approach and Adaptivity's Blueprint4ITTM Lifecycle Suite software to deliver comprehensive, fact-based results in a fraction of the time of traditional methods.

The BPaaS Quickstart Service for Cloud Transformation is designed to help clients quickly understand the value of cloud computing, make business-aligned cloud decisions, and plan cloud transformations that maximize value and limit risk. Whether seeking an enterprise private Cloud solution or planning to leverage public Cloud offerings, Adaptivity has the tools and expertise to help businesses achieve the desired balance of performance, cost, and risk.

The BPaaS Quickstart for Cloud Transformation Services are designed to help IT:

- Identify the right combination of business systems and infrastructure to move to a cloud environment.
- Assess a target application's capability to transition to the cloud.
- Design blueprints illustrating application transition requirements, risks and impacts.
- Design fit-for-purpose architecture and technical capabilities recommendations to maximize value.

"Our cloud transformation services will enable our clients to quickly navigate through the myriad of cloud offerings on the market today and design blueprints for effectively transitioning their business to the cloud. This offering further extends Adaptivity's ability to bring business and IT together to address this persistent market need," said Adaptivity CEO Phillip Walton.

Adaptivity's Quickstart Portfolio Services, while scalable to meet the needs of global IT organizations, are an excellent choice for mid-sized companies seeking to rationalize and optimize their investments in IT infrastructure.



About Adaptivity

Adaptivity was founded in 2007 to help companies address the complexities associated with IT design and implementation. Adaptivity's Blueprint4IT Lifecycle Suite™ enables intelligent IT design decisions to be integrated into repeatable actions across the technology build and deployment lifecycle. This is accomplished by providing access to a content rich repository consisting of a blueprint library, knowledge database and data contributions from ecosystem partners.

Contact

Bruce Aboudara

Adaptivity Inc.

704.654.3300

bruce.aboudara@adaptivity.com